



the
eXtreme
tour

**CITY
BROCHURE
2018**

**PARTNER WITH US TO BRING A
LIFE-CHANGING DEMONSTRATION
AND DECLARATION OF GOD'S
LOVE TO THOSE IN NEED!**



INTRODUCTION

Thanks for the interest in bringing The Extreme Tour to your city. We really appreciate that there are folks like you that are about using your talents to reach people with the Gospel. We look forward to possibly including you as a part of this year's Extreme Tour Team. We know we are going to have a great year!

We know your time is valuable. We just wanted to drop you a quick note, thanking you for your response, and answering a few of the questions we are sure you must have. There is quite a bit of info here, but if you can read through it (you will find it broken down in sections), you should find most, if not all, of your questions answered.

Basically, we work to make doing an Extreme Tour Event in your area as easy as possible. If you have ever done a concert or hosted a major Tour before, you will find that our Tour is dramatically cheaper and easier to pull off.

OUR HISTORY

The Extreme Tour began in 1994 as a grassroots project of "The Extreme," a cultural outreach project started by Ted Bruun and a small group of friends who were concerned for the at-risk youth in their rural farming community. The Objective was to use Extreme Sports and Music Events, held in communities across Idaho, as a setting to effectively demonstrate and declare the love of God by assisting these youth with resources they needed in order to have a healthy and successful life. The effectiveness of this effort very quickly exceeded the expectations of all involved and sparked interest from other cities and states for Extreme Tour Events in their communities. Eventually these events began to take place all over the United States. Now you can even find these events taking place all around the world!

The Extreme Cultural Project in Idaho was a Christian faith based effort, as is the Extreme Tour. However, then, just as it is now, Extreme Tour events are not intended to be specifically religious events aimed at a religious market. Rather, the Extreme Tour events are meant to be charitable Community Events aimed at a mainstream market and held in neutral venues and settings. We believe love in action is absolutely a demonstration of our faith.

Over the past 20 plus years, the Extreme Tour has grown exponentially, moving far beyond the rural Idaho communities that gave birth to this charitable outreach movement. The Extreme Tour is now, in terms of the number of communities visited in a year, the largest and longest running charitable event tour in the world. We currently visit over 100 communities each year in the United States as well as working in around 20 other countries on almost every continent!



WHAT WE BRING TO YOUR CITY

BANDS

We typically travel with 5–7 of the nation’s best new unsigned, or recently signed, bands, and they have all donated their time and talents for this effort. Certainly, only with God, would it be possible for such a generous donation of time and talent from such a diverse group of people. To put that generosity in perspective, the value of the donated honorariums and performance fees average up to \$10,000–\$15,000 per city!

PRODUCTION

Over the years we have been blessed to have with us some of the best and most generous Sound Engineers and Production Crew in the business. This year, as in the past, the Production Team members will be donating their time, services, and equipment to the effort in your city. The value of that donation is up to \$5,000 per city.

PROMOTIONAL RESOURCES

All of the promotional materials involved with the Extreme Tour Publicity Campaign is provided to you at no additional charge. This includes Poster Designs, Flyer Designs, Internet Advertising, Press Releases, and (upon request) Television and Radio Advertising Materials. The value of these donated services and materials is up to \$2,000 per city!

LOGISTICAL SUPPORT

We also work to reduce the expenses that would normally surround just getting all the Team Members transported to, and accommodated during, the Extreme Tour Event in your city. For instance, ALL of the performance team members take care of their own transportation costs rather than charging you for their airfare or gas.

We also have removed the normal requirements of Hotel Rooms, accepting just about anywhere that you can find for us to sleep in. This is a tremendous savings compared to the cost of bringing other tours in.

Finally, we have removed the catering requirements normally involved in bringing in the artists that are with us. Instead, we will eat just about anything you set before us. Altogether, these changes add up to a savings of up to \$3,000–\$5,000 a city!



WHAT WE NEED FROM YOU

VENUE

We ask our hosts to secure a venue for the community event that is in an appropriate neutral setting, outside the standard venues for religious activities and events. We **STRONGLY** recommend that this venue not be a Church, Church Parking Lot, or other Religious Facility. There needs to be adequate Power available for the Production Equipment that we bring with us. (Usually about 60 AMPS of Power.) You may also need to consult the city about obtaining an “excessive noise” permit if the venue is an outdoor one. (Strongly Recommended.)

EXAMPLES: Skate parks, community centers, blocked off city streets, city parks, vacant lots, downtown areas, housing project common areas, etc.

LODGING

We need lodging for roughly 25–35 people that make up the road team of staff and bands. We bring our own bedding and air mattresses, and simply need a safe, clean facility with floor space, access to showers (preferably on site with the lodging), and a few separate areas for married couples if possible. We actually **PREFER** to be housed at a single site, but we are flexible.

EXAMPLES: Community centers, churches, schools, music venues, camps, retreat centers, host homes, etc.

MEALS

We need a total minimum of 3 meals per city—dinner on the first night and lunch and dinner on the second day. Breakfasts are not recommended as many of the bands do not eat breakfast. Midnight snacks are greatly appreciated, but are, of course, not required. Please provide a minimum of 150 bottles of water for the bands during and at the event. (This is to help preserve the performer’s voices as they tour extensively with us.)

EXAMPLES: Potluck style meals, donations from local restaurants, caterers, stores, etc.

FUNDRAISING

There are some costs that need to be provided for in each city. This need represents all the Administrative Costs being divided up between all of the cities that are involved with the Tour this year. This money is what pays for necessary administrative travel, office expenses, utilities, telephone costs, postage and shipping, hauling the production equipment, etc; all that is required in order to put on a Tour like this one. The total fundraising goal per city is \$1,500 this year.

Please understand that we are committed to work with you to reach the lost in your city. We are simply asking that you do all you can to meet this financial need. If, after doing all that you can, you find yourself unable to raise the full amount; we will work to make it possible to come anyway. We are simply asking that you do all you can to provide for the financial need.

EXAMPLES: Church offerings, community donations, local business sponsorships, event vendors, bake sales, grants, etc.

EVENT PROMOTION

Like any other interaction with your community, you will need to let your neighbors know that you are putting this event on for them. We will advise you in your efforts to do so. This will help you engage your community so that the event is a success.

EXAMPLES: We provide all of the promotional materials to engage the community through methods like hanging up posters, passing out flyers, and following our instructions to get the word out.



WHAT PEOPLE ARE SAYING

Please read what just a few of our cities have to say about The Extreme Tour. All of them are willing to chat about the tour, so please feel free to contact them!

“The Extreme Tour was an absolute success! We held a skate competition with over 200 unchurched kids and adults attending the event, and over 300 in attendance for the concerts! Our community loved it! People are already asking when The Extreme Tour is returning! The best part? Seeing lives affected and changed through the ministry of the tour. The focus isn't on performance...it's Jesus, evangelism, and connecting on a personal level with kids and adults alike with THE message of Hope to communities!”

-PASTOR CHRIS WENZEL

New Life Fellowship | Lovelock, NV
775-273-2453 | pastorchris70@tat.net

“The Extreme Tour was for us an answer to prayer. We had been praying for a way to economically reach into the neighborhoods surrounding the Church in Macon with Christian Music. We weren't sure what to expect as this was a new experience for everyone at the Church. The Extreme Tour was extremely helpful in providing information and by the time all the bands arrived we knew it was going to be an incredible experience. Both years that we hosted the Tour, the bands were excellent. We were able to build relationships in a short amount of time that still last to this day. The music reached across generational lines and touched the hearts of every person that was present. After the closing moments of worship at the end of the concert there were Senior Adults in tears that were sad to see it all come to an end. Lives were changed. Christ was proclaimed.”

I cannot more strongly recommend the Extreme Tour to your city and your congregation. We hosted the tour for two years, and had a few of the bands that are close by to return for individual events since the initial experience with the Tour. If you're considering it—do it!! I am now serving a different congregation in a different city and I will be working toward making it happen here in the City of Moultrie as well.”

-REV. MARK ADDINGTON

Senior Pastor, First United Methodist Church | Moultrie, GA
229-985-2139 | marchief1@bellsouth.net

“At Horizon Church we have a strong desire to reach out and make a significant impact in our local community. THE EXTREME TOUR has proved to be a trusted and powerful ministry partner to do just that! Not only do they provide quality musicianship through the bands they bring, but they also have a heart of servitude and humility in all they do. In fact, these guys will go to places and touch lives where many of us would never dream of going! In addition to the impact made in our community, every year the band members and THE EXTREME TOUR leadership team leave an indelible mark on our church community as well. In fact, life-long friendships have been forged between many of the members of my church and the band members that travel with THE EXTREME TOUR.

As a pastor I am always skeptical about ministries that want to come minister in my church and to the community I love so dearly. Trust me when I say that you will not regret partnering with THE EXTREME TOUR, this ministry is definitely the REAL DEAL! If you would like to speak to me or one of my staff members about THE EXTREME TOUR, please call the number provided below.”

-PASTOR LARRY WHITE

Horizon Church | Victorville, CA
760-243-7375 | larry@horizonconnection.com

“It's been a pleasure working with the Extreme Tour over the last five years! The spiritual growth in our town has been amazing!!! Being as California City is such a small town & thus ignored by “bigger” more financially driven events, the impact on our community has been spectacular! Our church in particular has had a wealth of help through the Extreme Tour & our relationship to it! It's great seeing the RAINBOW of hair coming to the Sunday night services as the seeds planted by all the bands start to bear fruit!!!!

Not to mention getting to meet & help all the amazing people serving in all the bands coming through!!! It's like hitting the mission field without even leaving our own town!!! The Extreme Tour has become the event our entire “Youth/Young Adult” calendar revolves around...”

-MATT & ERIN BACHARA

Desert Song Church | California City, CA
760-514-1926 | bachara5@yahoo.com

THANK YOU!

If you resonate with this proposal, and you believe you can help meet these needs, we are ready to stand with you! We are ready to make an investment with that commitment. We will pay our own transportation costs to get to you so we can play at the venue that you provide. We will all come as volunteers. We will work in concert with you and the vision God has given you to demonstrate and declare His love to your community. We will assist you in strategizing for this effort, based on the tried and true format God has given us over the years. In short, we will do all that we can to stand with you to reach the lost for Jesus.

It is critical that we make clear that ALL the Glory is God's! It is because of Him that we are able to offer to help you reach people like this. He is the one that accomplishes each miracle that it takes to do all of this. We praise God for just the opportunity to be there when He moves like He does.

Let us also be clear that there is only one reason why we would work to put together so many resources for free—reaching people for Jesus is the single reason that we do this. Not money, not numbers, not for power, or influence.

LET'S WORK TOGETHER TO MAKE A DIFFERENCE IN YOUR CITY!

We know you will want to pray about whether or not this will work for you. We will pray as well, that God will guide you in your decision. We trust that He will. Please do try to get back with us as quickly as possible though, as the longer we have to work on it, the better the outreach effort can be. God bless you! We look forward to hearing from you again soon. If you have any questions, please contact the person who sent you this document.

Click below to review the pictures in the Media section of our site or search on Social Media using the Hashtag: **#ExtremeTour17** to get a sense of the diversity of venues and events we produce with our community partners.

